

Bruce M Linn

BSc FAICD FACS

Company Director



Bruce Linn is an experienced Company Director and Chairman who heads a successful governance and strategic management consulting business based in Adelaide, South Australia.

Formerly CEO of Finlaysons Lawyers, his previous executive roles include Executive Director for EDS (*now HP Enterprise Services*), responsible for all State Government business of EDS in Australia and the region including the award winning contract between the Government of South Australia and EDS. Prior to that he was Chief Executive Officer of Camtech Corporation Limited, one of Australia's leading Internet & Electronic Payments companies and held general management

roles with Vision Systems Limited, a leading defence and security company.

Current non-executive Directorships include the Council of The University of South Australia where he Chairs the Finance Committee, the boards of SABRENet Limited (*a company providing high speed broadband to the research & education sector in SA*), ITEK Pty Ltd (*the commercialisation company of the University of South Australia*), the Australian Institute of Company Directors, and as Chairman of the national Internet Industry Association, Connecting Up Inc. (*a national NFP supporting the NFP community sector*) and St. Peter's Collegiate Girls School.

Prior non-executive Directorships, spanning some 20 years, include Chair of Playford Capital and Ngapartji Multimedia Centre and Director of GTA Pty Ltd, VivaSA (formerly SA Business Vision 2010), and the Australian Information Industries Association. His experience in Government includes a 10 year term as an elected Councillor in Local Government and Chair of various Council committees including the inaugural Chair of the SWAP library network.

A Science graduate of The University of Adelaide, Bruce is a technologist with over 30 years experience in strategy, governance, leadership, business management, and a broad range of technologies including IT telecommunications, Internet and social media, spanning very large, medium and small organisations in a range of sectors including commerce, education and government. He has also gained extensive experience working in overseas markets particularly the USA and Asia.

His current areas of focus are board strategy, governance, leadership, finance, business coaching, social media and smarter business applications in the digital economy.

Bruce is a fellow of the Australian Institute of Company Directors and the Australian Computer Society. He has also been awarded Honorary Membership of the Leaders Institute of South Australia (LISA).

Born in Adelaide, South Australia, Bruce Linn is a chorister, a passionate supporter of the arts and an amateur astronomer.



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